

# Label Improvement Project

Pesticide Program Dialogue Committee

May 25-26, 2022

# Label Improvement Project

- ▶ Project initiated by the Association of American Pesticide Control Officials (AAPCO) Board in 2019.  
<https://aapco.files.wordpress.com/2019/12/kach-aapco-label-12-10-19.pdf>
- ▶ Goal: Development of the ideal label based on standardization, consistency, accuracy, understandability, and achieving compliance.

# Label Improvement Project

## -Process and Teams-

- ▶ Project will proceed in phases.
  - ▶ Phase One: Development of Project Plan by Core Project Management Team.
  - ▶ Phase Two: Project Execution by Implementation Teams.
    - ▶ Project Management Training

# Label Improvement Project Core Project Management Team

- ▶ Comprised of pesticide regulatory officials from six states and staff from EPA's Offices of Pesticide Programs and Enforcement and Compliance Assurance.
- ▶ Created a framework or Plan for label improvement based on "areas for label improvement":
  - ▶ Formatting;
  - ▶ Enforceability;
  - ▶ Directions for Use and Language; and
  - ▶ Claims.
- ▶ Plan includes the Future of Labels.

# Plan Development

- ▶ Core Team systematically reviewed areas of label improvement with attention to the following:
  - ▶ Implementation Teams—who needs to be engaged for successful execution
  - ▶ Scope—i.e. master label, marketplace, etc.
  - ▶ Common concerns
  - ▶ Needed resources
  - ▶ Timeline
  - ▶ Deliverables
  - ▶ Possible barriers to success

# Current Status

- ▶ Final DRAFT Plan:
  - ▶ Summary of the reasons for and potential benefits of the project.
  - ▶ Explanation of how this project will aid EPA efforts to improve and modernize labels, for example implementation of the Office of Pesticide Program Electronic Label (OPPEL) pilot.
  - ▶ Summary of the team's discussions on the identified label improvement areas.
  - ▶ Discussion of a proposed work plan for the work identified but not yet completed.
- ▶ Following completion of final review of the draft document by the Core Team, the summary document will be submitted to AAPCO for review and approval.

# Putting a Pin In It

- ▶ The ongoing public health crisis has impacted progress and completion of the project.
  - ▶ Core Team Members impacted both professionally and personally.
  - ▶ A formal Project Management Training was identified during the development process as essential to a comprehensive, long term, well planned and coordinated approach to label improvement.
    - ▶ The Core Team has chosen to postpone project management training until in person meeting is possible.
    - ▶ AAPCO supports Project Management Training.
- ▶ Given the current efforts of PPDC, there may be an opportunity to leverage activities into one initiative.

# Label Improvement Project Contacts

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