



WaterSense® 2023 Editorial Calendar

The U.S. Environmental Protection Agency's WaterSense program can provide graphics, videos, infographics, or other content for the following topics. Contact WaterSense at (866) WTR-SENS (987-7367) or watersense@epa.gov. You can also join us on social media at the addresses below!

January

Ring in the New Year With Water Savings

Make conserving water your resolution for 2023. Take the "I'm for Water" pledge today and save water, energy, and money all year.



February

WaterSense Ode to the Commode

Love the water bill savings you'll get by installing an affordable WaterSense labeled toilet.



March

Fix a Leak Week

#FixALeak Week
March 20-26

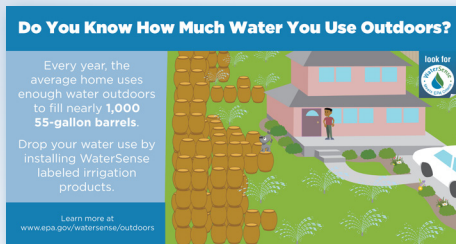
Fetch a new flapper to stop toilet leaks and save water this Fix a Leak Week.



#WorldWaterDay March 22

April

Spruce-Up and Save Water Outside



Drop your water use this spring and install WaterSense labeled irrigation products.

#EarthDay April 22

May

Jump Into Pool Water Efficiency

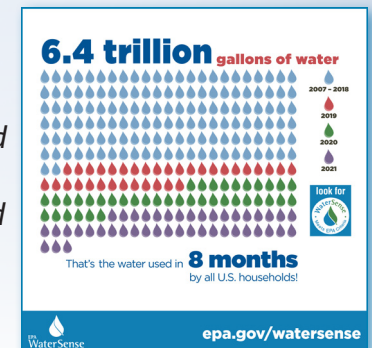
Before you dive in this summer, make sure your pool is operating efficiently and avoiding water waste.



June

Partners Help People Save

WaterSense partners make it easy for consumers and businesses to save water and energy.



July

Cycle-and-Soak for Smart Irrigation Month



Ensure better watering for a healthy landscape and reduce water waste caused by runoff with the cycle-and-soak method.

August

Figure Out if You're in Drought

Be aware of what you can do to save water if your area is in drought.



#WorldWaterWeek August 23-27

September

WaterSense Labeled Products Tackle Water Waste

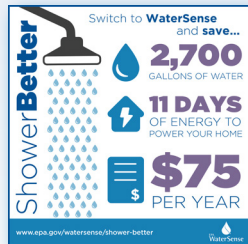
Sideline water waste with WaterSense labeled products.



October

Get Showered With Savings

Save water and energy with every shower by switching to a WaterSense labeled showerhead.



October: Energy Action Month

WaterSense Partner of the Year Awards

November

Turn Back Clocks and Water Use

Change your irrigation schedule with the seasons.



Better yet, upgrade your controller to one that has earned the WaterSense label.

#WorldToiletDay November 19

December

Tis' the Season for Savings

When it comes to water savings, the more the merrier! Use the Product Search Tool to find WaterSense labeled products and bring home savings for the holidays.

