

SMART STEPS TO **SUSTAINABILITY**

BUSINESS SUSTAINABILITY ACTION PLAN & STRATEGY



TABLE OF CONTENTS

Our Path Toward Sustainability.....	3
Our Sustainability Action Plan & Strategy.....	4
Our Top Environmental Goals.....	5
Goal #1.....	5
Goal #2.....	6
Goal #3.....	7
Putting it All Together.....	8
Benefits for Our Business.....	9

Building a “Green” Business

Insert your own image here.



To our business, practicing sustainability is not a passing trend. It is a necessity, a way to add value to our brand and maintain a competitive advantage, all while doing our part for the planet. Sustainability planning looks different for every business, but studies show that the most sustainable companies are also the most profitable in the long term. Becoming a sustainable business requires dedicated planning and long-term thinking and this action plan is our blueprint to get there. Global environmental and social challenges continue to grow, so it is vital that our business focuses as much on our social and environmental impact as we do on our profits. This is our company’s Triple Bottom Line.

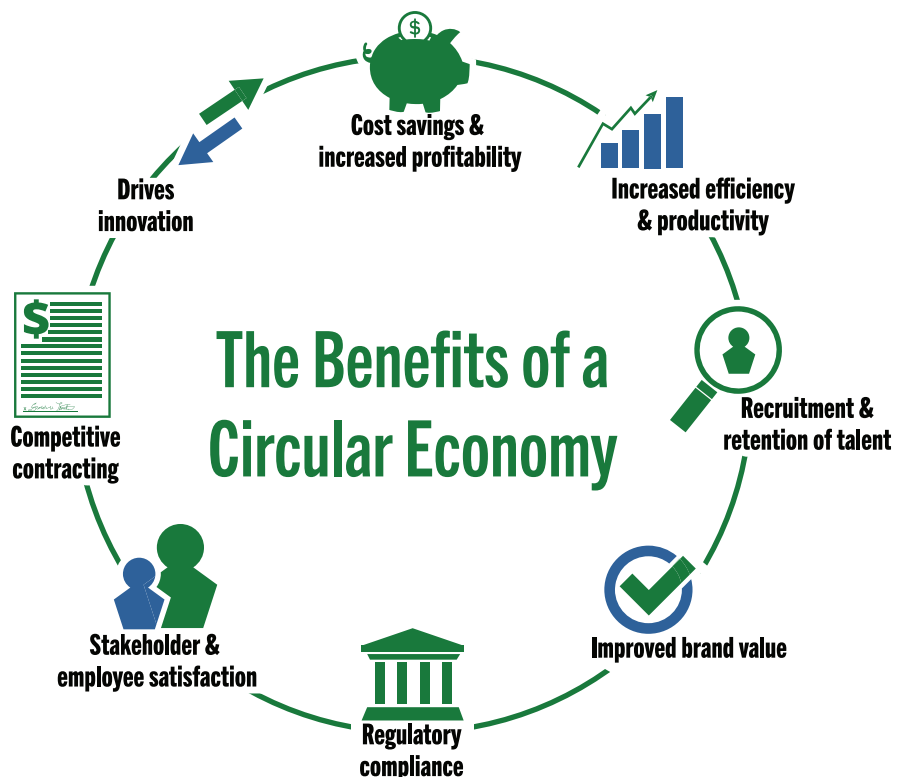


Our Path Toward Sustainability

Thinking toward the future, our business is taking Smart Steps to Sustainability by acknowledging and measuring our carbon footprint and promoting a more sustainable circular economy. This action plan and strategy addresses how we are:

- 1 Monitoring and reducing our environmental impact, waste, and consumption
- 2 Implementing more sustainable business practices, and
- 3 Working toward our long-term sustainability vision and goals

A **circular economy** keeps materials and products in circulation for as long as possible, involves industrial processes and economic activities that are restorative or regenerative by design, and reduces material use. A circular economy is less resource intensive and recaptures “waste” as a resource to manufacture new materials and products.



Our Sustainability Action Plan & Strategy

Below are the high-level items that define our sustainability motivations and environmental concerns, which have informed our long-term sustainability strategy and company vision.



Tools to Get Us There

Resources and sustainability services or partnerships to help us reach our sustainability goals.



Our Top Environmental Goals

Here we list our top 3 environmental SMART business sustainability goals, to offer more specific, measurable, achievable, relevant and time-based details to our strategy.



Goal #1

Timeframe

Trackable Metrics

Supporting Activities

Desired Outcomes

Business Benefits



Goal #2

Timeframe

Blank area for defining the timeframe of the goal.

Trackable Metrics

Blank area for defining the trackable metrics for the goal.

Supporting Activities

Blank area for defining the supporting activities for the goal.

Desired Outcomes

Blank area for defining the desired outcomes of the goal.

Business Benefits

Blank area for defining the business benefits of the goal.



Goal #3

Timeframe

Blank area for Timeframe details.

Trackable Metrics

Blank area for Trackable Metrics details.

Supporting Activities

Blank area for Supporting Activities details.

Desired Outcomes

Blank area for Desired Outcomes details.

Business Benefits

Blank area for Business Benefits details.




Putting It All Together



Benefits for Our Business

Our strategy has the potential to generate a range of direct benefits for our business, such as increased long-term profitability, lower operating costs, a committed workforce and a positive reputation. The business case for sustainability and its benefits are clear. But most importantly, this plan is a promise to our community to do our part and contribute to a more sustainable future.





This sustainability report template was developed by the U.S. Environmental Protection Agency's (EPA) Asbestos and Small Business Ombudsman Program to support small businesses in developing their own sustainability plan. The inclusion of a business's logo, content, links, or references within this document does not constitute a review or approval by EPA. EPA does not endorse, support, or verify the accuracy, reliability, or quality of any information, products, or services included by the third parties who use this for their reporting.